

WORKBOOK



BECOMING HER: A GUIDE TO AWAKENING THE FEMININE CEO

Welcome, Queen! 👑

Unlock Your Feminine Power, Self-Leadership & CEO Identity

You didn't land here by accident. You were called. This workbook is your invitation to rise into the woman you came here to be—the self-led, soul-aligned, magnetic-as-hell Feminine CEO. She's already inside you. You're not chasing her... you're awakening her.

This isn't just about business strategy or productivity hacks (though those have their place). This is about becoming the woman who leads herself. Who trusts her body. Who takes bold, intuitive action. Who attracts overflow because she is the overflow.

Let's light her up 🔥



✨ WHO IS THE FEMININE CEO?

She's not just a business owner.

She's not just here to *do* more, *achieve* more, *hustle* harder.

The Feminine CEO is a woman who leads from deep within.

She knows that her energy is her most valuable asset.

She trusts her intuition as much as her strategy.

She walks with unshakable confidence, not because she's fearless — but because she's anchored in who she *truly* is.

She honours her seasons.

She builds with intention, not pressure.

She leads herself first — and from that embodied leadership, everything around her expands.

✨ She's magnetic.

✨ She's rooted.

✨ She's unapologetically herself.

The Feminine CEO doesn't wait for permission, the perfect timing, or a roadmap that was never built for her.

She **becomes** the woman her vision is calling her to be — right here, right now.





BECOMING HER – THE VISION ACTIVATION

Let's start with her—the woman within.

Close your eyes. Drop into your body. Breathe. Picture your Feminine CEO self one year from now.

- *What does a day in her life look like?*
- *How does she speak? Move? Lead?*
- *What energy does she radiate?*
- *What does her business feel like—her bank account, her content, her client flow?*
- *How is she taking care of herself?*

✦ Journal Prompt: Write a letter from your Feminine CEO self to you now. Let her speak through you.



YOUR LETTER

A large, empty white rectangular area intended for writing a letter, set against a solid gold background.



THE INNER POWER AUDIT

Self-leadership starts with awareness. Below are the 10 Feminine CEO Pillars. Score yourself from 1–5 in each.
1 = Not Embodied. 5 = Fully Embodied

Pillar	Rating
Self-Awareness	
Self-Love	
Intuitive Decision-Making	
Confidence	
Identity & Embodiment	
Energy & Nervous System Support	
Habits Reflecting Future Self	
Vision + Planning with Flow	
Routines that Anchor Success	
Self-Led Leadership	

🌙 Reflection:

- Which 2 areas are your powerhouses?
- Which 2 are craving your attention and love?
- What would shift in your life if you brought just one of those low scores up by two points?

YOUR FEMININE CEO POWER STATEMENT

It's time to name her.

When you claim your Feminine CEO identity, the universe listens.

✨ Template:

"I am the woman who leads from [core value]. I create from [embodied energy]. I rise because I am [truth]."

💋 Examples:

- "I am the woman who leads from devotion. I create from magnetism. I rise because I am the embodiment of abundance."
- "I am the woman who leads from self-trust. I create from intuition. I rise because I am already enough."

Now write yours:

Repeat it. Embody it. Be her now.



THE 3 FEMININE CEO ANCHORS

Let's dive into the 3 foundations of your power:
Identity, Energy, and Aligned Action.

Anchor 1: Identity – Embody Her Now

You don't wait until you "arrive" to act like her—you show up as her, and that's how you arrive.

Journal Prompt:

- *Who are you when you're not proving, performing, or pleasing?*
- *What does your next-level identity believe about success, self-worth, and visibility?*


 **CEO Move:** Name 3 traits of your Feminine CEO identity. Anchor them daily.

Anchor 2: Energy – Your Most Magnetic Strategy

Your energy speaks louder than your marketing. When you're in radiance, the right people feel you.

Journal Prompt:

- *Where are you leaking energy—physically, emotionally, or mentally?*
- *When do you feel most magnetic in your business?*


 **CEO Move:** Choose 1 daily energy ritual to regulate, recharge, and realign. (E.g., dance, nature, breathwork, rest, pleasure, etc.)

Anchor 3: Aligned Action – Move From Desire, Not Pressure

Aligned action is bold, turned-on leadership. It's not "what should I do?"—it's "what would turn me on to lead today?"

Journal Prompt:

- *Where have you been forcing in business?*
- *What's the action you've been avoiding because it feels too powerful?*

 **CEO Move:** Take one audacious step today as the woman who trusts herself fully.

YOU'VE AWAKENED HER... NOW LET'S ACTIVATE HER

By now, you've felt the stirrings of your next level. You've seen her. Felt her. Even written from her voice. She's waiting for you to fully step into her.

The Feminine CEO is your next step. Inside this 6-week activation, you'll:

- Embody unshakable identity
- Build rituals + routines that scale without burnout
- Learn to lead from your nervous system, not your to-do list
- Attract soul-aligned clients with magnetism and ease

♥ It's not about doing more. It's about being more of YOU.

If your body's saying YES... listen.

👉 [Click here to step into The Feminine CEO] 👑

You were never meant to do business like everyone else.

You were meant to lead. To receive. To rise.

You are her.

With so much love, devotion, and fire,

Bianca ♥🐝

- Queen B Coaching -

ABOUT ME



Hi, I'm Bianca and I'm thrilled you're here!

For over ten years, I've been on an incredible journey as a business owner and now I dedicate my time to coaching amazing female entrepreneurs. My passion lies in helping women create their own paths to success.

Like many, I've faced my share of challenges, including anxiety, depression, imposter syndrome and self doubt. These experiences have shaped who I am today and have given me a deep understanding and empathy for what my clients go through. I've walked the path and now I'm here to walk it with you.

As a Self-Leadership and Feminine Business Coach, I focus on breaking limiting beliefs and building the identity of a successful business owner. Together, we'll work on cultivating self trust, establishing healthy habits and setting goals for a gorgeously successful future. My approach is all about empowerment, deep growth and prosperity.

I'm passionate about seeing women thrive and am committed to supporting you in creating the success you deserve.